

Rudin Case Study

Synergy in Sustainability : How NuEnergy and Rudin are Shaping the Energy Revolution

AT A GLANCE

Rudin, a leading real estate management firm in New York City, is dedicated to sustainability and enhancing energy efficiency across its portfolio of residential and commercial properties. To achieve these goals, *Rudin* has partnered with *NuEnergy*, an energy consulting management firm located in White Plains, across multiple energy services to achieve these goals.

Demand Response

- Summer 2024 enrollments increased by 43% from previous year
- Portfolio performance for Summer 2024 averaged 95% with new load plans and higher kW enrollment
- 11 facilities surveyed within 1 week

Real Time Metering

- 13 RTM's commissioned within 2 months
- 52 Rudin employees trained and provided access to EnerTrac platform

Budgeting

- 57 accounts at 26 locations budgeted
- Revisions made to 9 accounts at 3 locations per customer feedback

Procurement

- 3 rounds of competitive price solicitations conducted with 7 energy suppliers
- 6 different buying strategies reviewed and considered

SERVICES PROVIDED TO RUDIN



Demand Response



Energy Procurement



Budgeting



Real Time Metering

WHY NUENERGEN?

Rudin approached *NuEnergy* during a period of transition. The organization recognized that the existing management of its energy costs and services could potentially be improved, and sought new strategies. *NuEnergy* is a well-established company with a long and successful history serving NYC customers. *NuEnergy* also offers a wide range of solutions that cover all aspects of energy, including both revenue generation and cost management, coupled with industry-leading customer support emphasizing onsite, face-to-face relationships.

Testimonial

“NuEnergy was brought in on short notice to handle our Demand Response program, and they surveyed each and every one of our sites to develop new, more thorough load shed plans with our engineers within a matter of days. While we have been doing Demand Response for years, all of us have learned a tremendous amount from NuEnergy, which in turn has allowed us to significantly grow our enrollment values with new opportunities we had not considered before. NuEnergy’s software, EnerTrac, is also a significant improvement over our legacy platform in terms of ease of use and functionality; allowing both myself and my onsite engineers to track usage and performance in real-time both at the site and portfolio levels. We couldn’t be happier with the results, and look forward to a fruitful ongoing partnership.”

-John Boniberger, Director of Engineering and Operations

CHALLENGES + SOLUTIONS

- **Optimize Demand Response Revenue:** conducted site surveys and redesigned load shed plans to maximize kW opportunity and provided program education to onsite personnel.
- **Manage Supply Cost Risk:** reviewed existing energy supply contract structure, gained an understanding of business objectives and competitively solicited multiple types of product structures tailored to facility type and load profile.
- **Provide Real-Time Energy Intelligence:** Installed and rendered new real-time meters via EnerTrac for universal, 5 minute data updates by account and individual building.
- **Understand Energy Costs:** Provided annual budgets by account for every building based on supply procurement strategy.



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