

# What is Price Point?

Our Price Point service will send you free alerts daily about the average wholesale electricity price for your location. You can use this information to adjust your consumption patterns or take load curtailment measures to reduce energy cost during severe energy pricing conditions.

## **HOW DOES IT WORK?**

Every morning, Monday through Friday, we send you an email alert letting you know what the Average Price of Wholesale Electricity is for your location. You'll also be able to identify what level the price is.

# **JULY 23rd 2016**

**Elevated Price -** Consider reducing your consumption today. Today's wholesale price of energy is **\$55/MWh** in PJM - RTO

SUN	MON	TUES	WED	THURS	FRI	SAT
<b>1</b> \$42	<b>2</b> \$39	<b>3</b> \$41	<b>4</b> \$38	<b>5</b> \$63	<b>6</b> \$69	<b>7</b> \$62
<b>8</b> \$42	<b>9</b> \$39	<b>10</b> \$41	<b>11</b> \$43	<b>12</b> \$42	<b>13</b> \$44	<b>14</b> \$38
<b>15</b> \$42	<b>16</b> \$58	<b>17</b> \$100	<b>18</b> \$100	<b>19</b> \$48	<b>20</b> \$39	<b>21</b> \$34
<b>22</b> \$37	<b>23</b> \$55	24	25	26	27	28
29	30	31				

#### **NORMAL PRICE**

Continue standard operations

#### **ELEVATED PRICE**

Consider reducing your consumption

#### UICH BBICE

Consider reducing your consumption

#### **COVERED STATES**

Delaware

District of Columbia

Illinois

Indiana

Maryland

New Jersey

New York

Ohio

Pennsylvania

Virginia

West Virginia

For a list of Price Point Editions see reverse

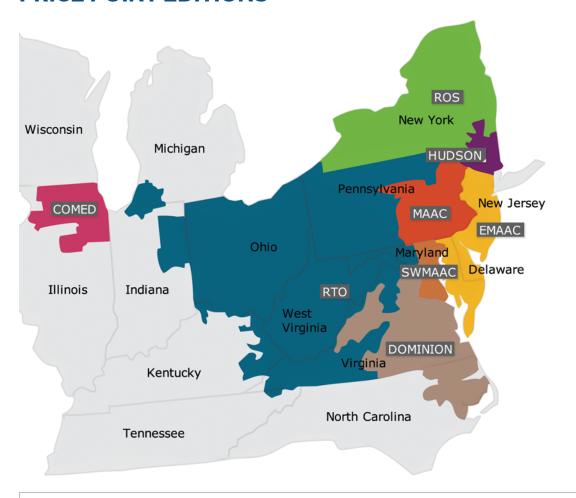
# **HOW CAN I SIGN UP?**



Scan or go to this link to sign up and start receiving free Price Point email alerts.

www.nuenergen.com/pricepoint-signup

# **PRICE POINT EDITIONS**





#### **NYC**

New York City

#### **ROS**

Rest of State

#### **EMAAC**

Eastern Mid-Atlantic Area Council

#### **MAAC**

Mid-Atlantic Area Council

#### **SWMAAC**

Southwestern Mid-Atlantic Area Council

#### **RTO**

Regional Transmission Organization

### **NYISO**

New York Independent System Operator

NYC

LONG ISLAND

LIPA

ConEd

HUDSON

CenHud ConEd

**■ REST OF STATE** 

NIMO NYSEG RGE

## **PJM**

Pennsylvania New Jersey Maryland Interconnection

RTO **AEP** 

**APS** 

**ATSI** 

Dayton DEOK

**EMAAC** 

ACE Delmarva **JCPL PSEG** 

Rockland

Duquesne Penelec

MAAC

**METED PECO** PPL

DOM Dominion SWMAAC

BGE **PEPCO** 

**■ COMED** 

Comed